2025 MAJULAH SINGAPURA

NATIONAL DAY **ENGAGEMENT PACKAGE 2025**







It's our Diamond Jubilee!



This year's theme, **"Majulah Singapura"** calls on Singaporeans to **reflect on six decades of nationhood** while **looking ahead with optimism and resilience**.

The logo features a fusion of "60" and GO", serving as a rallying call for every citizen to play their part in Singapore's continued growth and success.



What do the 5 shooting stars in the logo symbolise?

Hint: Our nation's founding ideals!



We celebrate our progress and renew our commitment to Singapore on the 9th of August every year.

These celebrations continue even in the most challenging of times.





1968

Torrential downpour did not deter spectators from standing in the rain to witness the first batch of national servicemen marching at the NDP.

1985

Despite the economic recession, more than 60,000 packed the National Stadium and others lined the streets to watch the marching contingents.



2020

Health concerns from the COVID-19 pandemic did not stop Singaporeans from celebrating NDP responsibly.

This #SG60, we reflect on six decades of nation building...

NDP 2025 celebrates SG60 with expanded show canvas across Padang, Marina Bay and Skyline, and island-wide festivities over the National Day weekend.



The integrated Show at the will showcase the Padang parade and ceremony, а special #SG60 aerial tribute, a mobile column, live show, and fireworks.







The Padang was chosen for its historical significance and as traditional site for the milestone celebrations.

Can you think of other occasions where we commemorated events at the Padang?



Catch them in action! "Jump of unity": The Red Lions will be landing in Padang, while the Republic of Singapore Navy's naval divers will land at Marina Bay.

allow То even more Singaporeans to join in the festivities, the **Show at the Bay** will be synchronised with the live show at the Padang. It will interactive booths, host carnival games and activities. One can also view "selected slices" of the marching contingent and mobile column at the Bay area.

... we showcase our capabilities



The **mobile column** will be returning to the Padang for the first time since 2019!

The display of SAF and Home Team assets during the National Day Parade showcases our strong defence capabilities and is a source of confidence and pride for Singaporeans.

... and the strong will to defend ourselves.



This year's Parade and Ceremony segment will feature 40 marching contingents, the largest number for parades held at the Padang since 1990. For the first time, the Singapore Civil Defence Force will be participating with a Guard of Honour (GOH) marching contingent, alongside the Singapore Armed Forces and the Singapore Police Force.







our soldiers.

The SAF Colours Party is made up of four State Colours (the Singapore Army, Navy, Air Force and Digital and Intelligence Service), and 36 Regimental Colours.

These military flags, also known as Colours, are awarded to units in recognition of their achievements, and the Colours Party will lead the Guard of Honour contingents onto the Padang.

We will also see a full Singapore **Armed Forces Volunteer Corps contingent** for the first time at NDP 2025.

For the first time, the public will also be able to get up close to the uncasing ceremony of the SAF Colours at an open area of the Marina Square, opposite the Esplanade, to show their support GOH marching the for contingents and the Colours Party.

Hoist the colours high! Colours in the SAF promote esprit de corps and instil pride and loyalty in

Optimistic and resilient, we journey forward with Singapore.



Image: Control of the second secon

This year's NDP Pack is a meaningful collaboration that champions inclusion through the power of art. Featuring original artworks by artists with disabilities, the NDP Pack celebrates shared dreams, diverse perspectives, and the spirit of a united Singapore. "Here we are No matter the weather Through the storms and changes Wave your flag in the sun"



Scan to watch the NDP25 Theme Song!





What are your aspirations for Singapore?



Building A Stronger Singapore



come.

As we celebrate Singapore's 60th year of independence, let us seize this moment to be even bolder in our aspirations and kinder in our interactions!

🔐 Watch: SG60 - A Refreshed Spirit



Beyond the festivities of the National Day Parade, our everyday actions contribute to a stronger Singapore for generations to



Which Inspiring Singaporean Are You?

Singapore's journey has been quite a ride - one of **multiculturalism, boldness, resilience** and **openness**.

These enduring shared values have **united us** and allowed us to prosper against the odds over the past 60 years.

<u>Dive into this quiz</u> to find out which inspiring Singaporean you are, and gain insights to the moments and efforts that defines our nation!

2:53 tally.so Singapore's journey is one of multiculturalism, boldness, resilience and openness. These enduring shared values have united us and allowed us to prosper against the odds over the past 60 years. Dive into this guiz to find out which inspiring Singaporean you are, and gain insights to the moments and efforts that defines our nation! #SG60 🔆 Made with Tally https://go.gov.sg/inspiringsi

GO BEYOND THE PADANG

EAR OUR

Complete your patriotic look with specially designed or urated red-and-white appare local labels created exclusively for SG60.

NDPeeps FB Page

NDP 2025 Celebrating NDP at the Heartlands ndpGO HEARTLAND CELEBRATIONS 🚟 🛥 🛥 🗺 NDP.gov.sg Mobile Column starts from 11.30 Pit stops for up to 90 mins



NDP 2025 CELEBRATIONS: **ACTIVITIES AT THE BAY**



Celebrate at the Bay on 2 and 9 Aug

Non-ticketed event from 5.30pm via large LED screens at three locations around Marina Bay: Merlion Park, Marina Bay Sands Event Plaza and the Esplanade Outdoor Theatre.

NDP 2025 CELEBRATIONS:

PARTNER SITES



Partner-led events on 2 and 9 Aug

at five distinctive venues: The Promontory, Bayfront Event Space, The Meadow at Gardens by the Bay, Marina Barrage, and the Singapore Sports Hub – each offering distinct festivities.

MAJULAH MOMENT

The National Day Parade on 9 August will culminate in a nationwide Majulah Moment - a chance for all Singaporeans to stand together, recite the Pledge, and sing the National Anthem in a powerful display of unity. Whether you're at home, at the mall, or grabbing kopi with friends - listen out for the Public Warning System cue to join in and be part of this moment of unity.



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fore info at www.ndp.gov.sg

Bringing the Padang to our Heartlands on 10 Aug

Singaporeans can continue to enjoy National Day festivities and crowd favourites such as the Mobile Column, Fighter Island Flypast and the Red Lions in their communities.



NDP Heartland sites, 4pm - 9p

ke this count SOMETHING BIGGER.

#GiveAsOn

PARTICIPATE IN THE **#GiveAsOneSG** CAMPAIGN

giving.sg



Scan for more information!

\$

Make this count. **BE PART OF SOMETHING BIGGER.**

#GiveAsOneSG





How will you be celebrating National Day this year?









https://go.gov.sg/ndpeepsig



NDPEEPS (Official NDP Instagram)



(Q and A)

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Thank You!

To help us produce better engagement packages, we need to hear from you! You may provide your feedback at

https://go.gov.sg/ndp2025packagefeedback





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